Claus Bruns Raumausstattung GmbH & Co. KG



Presseartikel Bruns Cushion Manufaktur

# Ultimate seating comfort

#### Bremen manufacturer equips yachts with exclusive upholstery and decorative cushions

Hardly anything comes as close to people on board a yacht as cushions and upholstery. Therefore what is known as cushion ware needs to be extremely comfortable, appealing to the eyes and also highly functional. Gaby Kluczny-Lührs, CEO of the yacht and interior design specialist firm Claus Bruns in Bremen-Lesum, is an expert in this field. "In addition to exclusive comfort, upholstery on board ships should also be water-repellent. It has to withstand extreme sun exposure and must not lose its shape, even during continuous use. Furthermore, the upholstery has to be easy for the crew to handle. That is why the company Claus Bruns has developed an innovative concept. The upholstery is made from a combination of various foam materials and a water-repellent cover has been developed as well. Decorative cushions produced by Claus Bruns can also be equipped with special weights on request, holding them in place during heavier seas," the expert explains.

Individuality is the ace on every yacht - and this applies to sitting furniture and recliners as well. "We work with numerous renowned designers around the world. With our own know-how, we advise shipyards and private customers, helping them find exactly the right upholstery concept for the respective craft." The wishes and demands of customers are met down to the smallest details and implemented in the highest quality.

The company was founded in 1971 by Claus Bruns, a trained interior designer and master saddler. Initially the company was established in Bremen-Vegesack, where Claus Bruns quickly managed to do business with some local shipyards. It soon turned out that the company should mainly focus on equipping watercraft with cushions, upholstery and other textiles. Claus Bruns was able to steadily expand the business over the years. In the early 80s, the company was relocated to the current site in Lesum, where a long-standing maritime tradition is found in the trade and industry similar to Vegesack.

Today's CEO Gaby Kluczny-Lührs has been with the company since 2006, initially as a worker, and decided to take over the operation in 2009 following the death of Claus Bruns. Together with her husband Udo Lührs and son Florian Kluczny-Lührs, she has successfully steered the family company further along its expansion course and established an outstanding international reputation. "From Barcelona on the Mediterranean to Fort Lauderdale in Florida - wherever you find the most magnificent yachts in the world, you will also find us."

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According to Gaby Kluczny-Lührs, the goods produced by Claus Bruns are fabricated in manufactory quality, which means the professionalism of the company has long since exceeded the status of a conventional craft enterprise but nevertheless continues to fabricate everything with precision manual craftsmanship. Numerous special services are offered as well, such as the storage of replacement fabrics for all yachts with exterior deck upholstery from Claus Bruns on board. A 24-hour emergency service has been set up to replace lost or damaged goods quickly. A handout with all relevant information is provided to the crew when the cushions are delivered. Last but not least, all products are precisely labelled so all cushions can be assigned to the respective furniture on board at any time. In addition to original equipment, Gaby Kluczny-Lührs and her employees handle refits as well.

For further information, please visit the website at: www.bruns-deco.com

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Gefertigte Kissen aus der Manufaktur in Bremen-Lesum

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#### Family Business / Familienunternehmen

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